FALL 2020 INNOVASHIP
WHERE INNOVATION AND ENTREPRENEURSHIP COLLIDE

6-WEEK TRAINING INCLUDES:
- DEVELOPING YOUR IDEA
- IDENTIFYING FUNDING AND INVESTORS
  (WITH EMPHASIS ON SBIR/STTR GRANT FUNDING)
- DEFINING YOUR TARGET MARKET/MARKET RESEARCH
- TESTING YOUR BUSINESS MODEL
- ENTERING AND CAPTURING THE MARKET
- PLANNING FOR FINANCIAL SUCCESS
- BUILDING YOUR TEAM
- INTELLECTUAL PROPERTY
- IDEA PITCH DEVELOPMENT

VIRTUAL SESSIONS THURSDAYS FROM 12 - 1:30 P.M.
OCTOBER 8 - NOVEMBER 12, 2020

OPEN TO SIU FACULTY, STAFF, STUDENTS, AND ENTREPRENEURS OR 'WANTREPRENEURS' THROUGHOUT SOUTHERN ILLINOIS

FOR MORE INFORMATION OR TO APPLY, VISIT RESEARCHPARK.SIU.EDU

Funding provided by
U.S. Small Business Administration
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RESEARCH PARK